

HYDERABAD BLOGGERS

hyderabadbloggers.com

Digital Magazine

NOV 2022 - ISSUE 12 TM



COVER STORY

DAMINI GUPTA

FASHION INFLUENCER

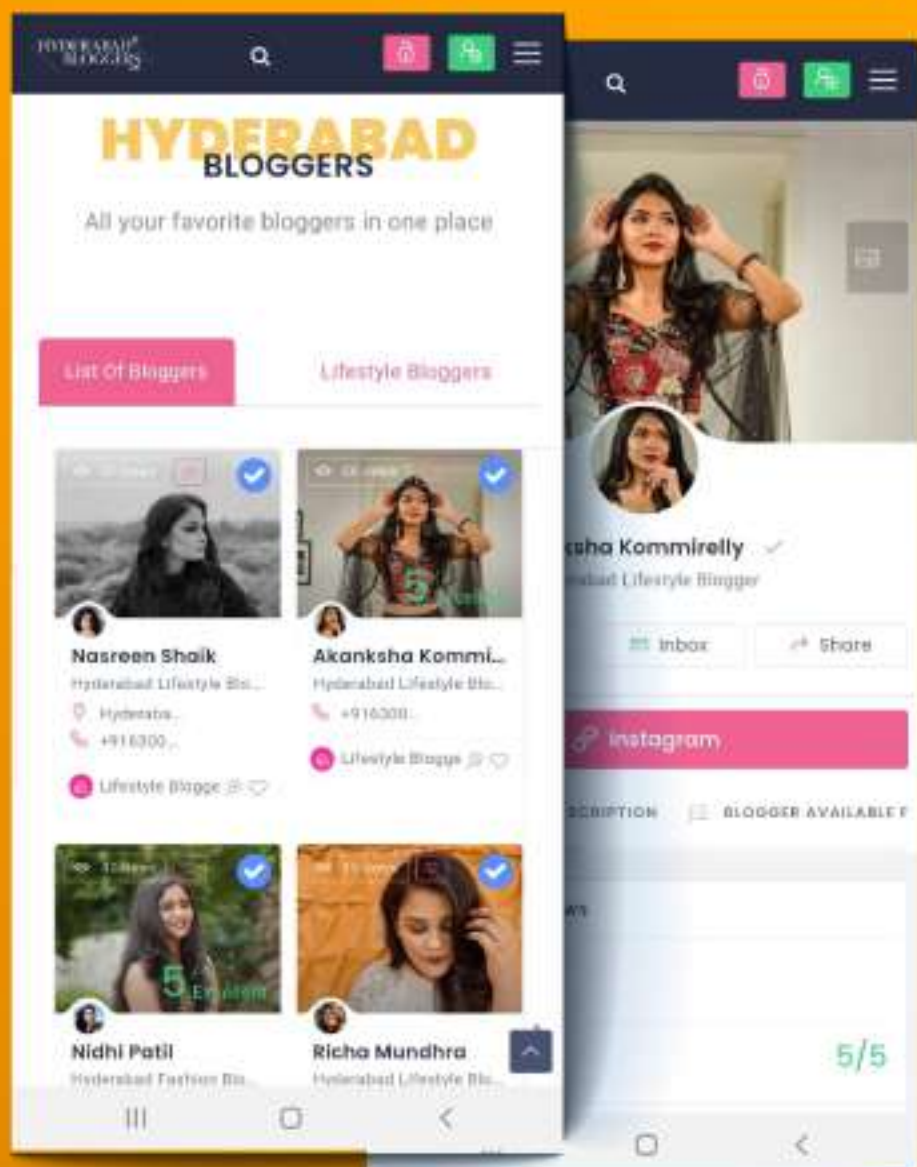
HYDERABAD BLOGGERS

*Now
Available
For
Download On*



Available on the
App Store

GET IT ON
Google Play



déntologie

A journey of thousand
smiles starts with a
single step!



Based in Banjara Hills
déntologie provides a wide array
of dental services carried out by
specialists with over 20 years
combined experience



*The idea for déntologie was born
out of the desire to provide a
carefully curated experience of
premium dental services.*



Orthodontics



Pediatric Dentistry



Cosmetic Dentistry



Dental Surgery



Dental Implants



Dental Imaging



General Dentistry



Periodontology



Find us on Facebook & Instagram: [dentologie.in](https://www.dentologie.in)

Address: 8-2-293/L/8/A/1, MLA Colony, Banjara Hills, Hyderabad, Telangana 500034

Mon-Sat: 10am - 8pm | 90000 66277 | www.dentologie.in



ourTeam

Business Head & Partner

Sanya Noor

 /blessedandblissfullife

Head Of Food Blogging

Kamran Hussain

 /intensefoodcravingsblog


PR & Marketing Associate

Tanya Bhandari

 thecharismatic_one

Website Management

Sampath

 /mr__melomane_

Publisher's Note

Hyderabad Bloggers designed to make it easier for Bloggers and Brands to connect and collaborate. We've made it our goal to specialize in the identification and engagement of the leading and most up to date Fashion, Beauty, Food, Travel, Fitness, Lifestyle and Art Bloggers.

Bloggers are now an essential part of any Brand Marketing Strategy. They have a genuine and trusted relationship with their followers, resulting in significant influence on consumer decision making. Whether you're a seasoned veteran at Blogger outreach or a new Brand who is unsure where to start, We can help. At Hyderabad Bloggers our mission is simple.. "We make it easier and more efficient for Bloggers and Brands to connect and collaborate to reach new audiences."

Aamer Siddiqui

founder & curator

 /aamersiddiqui

 /hyderabad.bloggers

www.HyderabadBloggers.com

CONTENTS



Interviews 06

20 Million Views 20
Aamir Food Blogger 33

Food Reviews 25

Cover Feature 31
Damini Gupta

Style Check 36

Spotlight 42



Interviews

LET'S GET TO KNOW ABOUT
OUR OWN HYDERABAD BLOGGERS

Thanmayee Ramineni

Lifestyle Influencer

HYDERABAD
BLOGGERS

Interview
★★★★★



/thanmaye_chowdary

1. Can you describe about yourself?

From being a child I was always very interested in fashion , and styling . I couldn't choose fashion designing in my bachelors , so I choose Instagram as my platform to explore and learn about fashion

2. What is the best strategy for getting into content creation you would suggest?

The best strategy I would recommend is , create content which helps your audience learn , especially when it comes to fashion field .

3. How was your experience while working with small self-developed brands?

I got the best experience when I worked with small self developed brands , I loved creating content for them

4. Has the Instagram reels section benefitted you in your journey?

Yes , reels section definitely benefitted me , because of reels I could reach more audience

5. What do you like posting the most, the photos or videos?

I like posting my OOTD pictures most of the time

6. Apart from content creation, what are your other areas of interest?

I'm an architecture student , other than content creation my interest lies in exploring the various styles of architecture in and around the world

Thanmayee Ramineni

Lifestyle Influencer

HYDERABAD
BLOGGERS

Interview
★★★★★



/thanmaye_chowdary

7. Have you ever tried creating content which the audience requested you to do?

Yes I've created content which my audience asked to do

8. Do you want to become a full-time influencer? If yes, why?

Maybe no, I don't want to be a full-time influencer, I'm very passionate about being an architect, so I'd like to balance and do both of them

9. Was it easy to get the audience's attention at the beginning?

No, it wasn't easy to get audience attention in the beginning, I took more than an year to get engagement for my content

10. What are your thoughts just before going for any shoot?

My thought before going to any shoots is to create productive content in the shoot

11. Who has been your biggest support system?

My friends, my family, my audience are my complete support system

12. What is the one thing you would suggest for a new beginner?

My one suggestion is irrespective of reach create content with love, you'll shine one day

Alysha Melani

Fashion Influencer

HYDERABAD
BLOGGERS

Interview



/alyshamelani_og

1. Can you describe about yourself?

Lately I have learned something extremely beautiful about my own self that I am an "extroverted introvert".. and the reason why I am embracing this is because as a child I was an extrovert. I would easily get along with people but now I have become picky which one can also call maturity in a way because unlike my younger self now I avoid blabbering when I know I'll not learn anything out of it.. I love being around people, there's no debate on this but at the same time now I need my me time too which wasn't the case earlier. So, It would be safe to say that there has been an evolution in this journey of my life where I haven't been where I was and that makes me feel super happy as the graph of my intellect has made a growth.

2. What is the best strategy for getting into content creation you would suggest?

See, in my opinion, content creation is something that you learn once you start executing your plans. It's not something one will teach you will learn over a night..

It's a long process as one will have to put their own essence in it and that will make them stand out of the crowd. Because see today you will find bloggers every next door so why should the public watch you?? What's different? What's one thing that makes your content unique from the rest of the content creators who are making the videos on the same topic as yours? So the most important strategy for content creation is to keep a track on finding out that essence and for that one needs to keep on working instead of thinking about far future.

3. How was your experience while working with small self-developed brands?

Well, being in the film industry as an actress for more than seven years now, it's my personal experience that there's nothing like a small business or a huge business, business is business! All are self developed, I mean no business came out of air or sky right? Having said that, yes their work ethics, speed of work and their inclination towards aim- goals- mission and vision makes it different for sure. I have come across lavish- well developed business having no interest in their artist's opinion and on the contrary it's my observation that certain businesses taking care of what is the day of the artist, they involve you while take any decisions. So the point I am trying to convey is that the experience differs and depends on the people working on it and not level on which a business stands!

4. Has the Instagram reels section benefitted you in your journey?

Apparently reels have higher reach than other forms of content sources but for me I think YouTube has worked out better. See, there's one thing I always say and that is - what works for me might not work for you and what has worked for you could possibly be useless for me so never blindly follow anyone or anything. Work- amplify your work and see what works best for you. The reason why I explained this is because I have certain reels which got impeccable reach but I did not get decent numbers of followers out of it and hence, in my case I would say NO, reels haven't been of that great help however, on the other hand my sister got almost 500 followers from one reel that got viral. So I don't want to give a message like no no reels don't work.. they may or may not work.. depends!

Alysha Melani

HYDERABAD
BLOGGERS

Fashion Influencer Interview



/alyshamelani_og

5. What do you like posting the most, the photos or videos?

I love posting videos as it's more convincing for me to reach out to my social media family members. They are following me for some reason and that reason can't be because they want to see something that they have already seen right?! Pictures don't speak much I mean only if you can read my eyes it's sensible (lol) because I have been told that my eyes speaks a lot so that's one of the reasons I guess I avoid so that this mysterious girl should be hidden behind her on screen self (just kidding).. Anyway, so my videos are more about my work, advertisements that I do so I kind of enjoy sharing that with my Instagram fan fam or YouTube fan fam..

6. Which brands have you worked with earlier & tell us about the experience?

I am looking forward to working with more brands although I have worked with several gorgeous brands though..I can't recollect all of them now but to name a few KS bakers, doosra app, plum, mc caffeine, Skinkraft, seer secret, TAC, Rainbow children's hospital etc..but working with all the brands have been more than euphoric and this is what I majorly mention as an optimistic feeling which is "amazingly-awesome-blossom and -bindaas" hehe..

7. Apart from content creation, what are your other areas of interest?

Oh! I love my acting field.I admire beauty with brains. Fashion, style plus intelligence and thence I tried my hand in beauty pageants where undoubtedly or say fortunately- by the grace of universe I bagged the crown of Miss Chandrapur 2016 and Miss Maharashtra Icon 2017..Well, this is just the flowery thing,You will be amazed to hear this but it's true. I was Indeed a chatterbox at times..(lol). I have won more than 42 awards for debate and elocution competition during my school and college years. I have been awarded as "best news-reader" but let me be clear that I was talkative- was (hehe) Additionally,I like singing, dancing, cooking (occasionally), I mean you ask me to do anything and I'll try my best to ace it I am like that so nothing that I dislike or wouldn't want to try..

8. Have you ever tried creating content which the audience requested you to do?

Ah! Always. Let me tell you one thing, with me it's always about what my socialist media family members wants me to do and I'll do that. There's nothing that I do with great about of passion, dedication and ease except for what my well wishers are expecting out of me so a big yes! In fact lately I made a YouTube video that my Instagram fanfam demanded then I make reels on Telugu and Tamil language because that's what my people my "sweet souls"(social media followers) asks me to come up with..It has always been about others in my life. More or less it's always about my people for me.

9. Share us about any of your shoot days that are memorable for you

I had an interview right after my movie "NIRBANDHAM" came out. That interview was one of the most flattering experiences I ever had. It was candid, it was fun and my first ever interview yet it was liked by some other interviewer and he immediately asked my manager if I could give him an hour so that he could take my interview and post it to his channel and my inner voice was screaming with joy as I was wondering what just happened and how?! FYI when my second interview which was with Hyderabad's sitaara came out, I realised that was just the beginning because the second one was way better (wink).

Alysha Melani

Fashion Influencer

HYDERABAD
BLOGGERS

Interview



/alyshamelani_og

10. Would you like to share any new content creating ideas?

As I have mentioned earlier adding to it, content creation is something very common yet complicated to figure out. Besides, it has to be your own with your essence so I don't think I have any idea that's known to none rather I would like to make my peeps aware of the fact that creativity doesn't come to when forced.. it needs it be loosen up.. it's a process which needs to be nurtured with grace instead of stress. Moreover, I believe it's applicable for all the cases, the more you try to think and hold on to something it becomes difficult to sustain and the much you allow it to just be there the way it is then it's easy to figure out anything and everything.

11. Do you want to become a full-time influencer? If yes, why?

I am not sure what I am doing the next hour from now so yes I ain't sure if I would want to or not but one thing I am certain about is that I always desire to stay busy with a qualitative work where I learn, earn and grow - emotionally, mentally and physically (healthy and fit).

12. Was it easy to get the audience's attention at the beginning?

Nothing on this planet is ever going to be "E A S Y" let me start from here!! I have worked really hard to be where I am today, I remember I was just 4 or 5 years old and I said I want fame lot of fame and have been silently working on it since then..so yes it was indeed a tough journey but who can stop when you are not lacking with any hard work. I still feel the greed to raise my bar and feel unsatisfied with my level of success but I have been blessed with such people around me who constantly remind me that "there are people who die to be where you are today Alysha so be grateful" so yes it have a huge gratitude to pay every day simultaneously hustling to become the better version of my own self.

13. What are your thoughts just before going for any shoot?

Look I am moody 365 days 24/7. I'll be excited at one point and anxious about the same few minutes later. Eventually, depending on the project my mood shifts and sometimes just because of the way I am feeling my thoughts differ from what I would usually think otherwise. Basically there is no fixed trait that you can say ok Alysha thinks this or behaves that way. Having said that one thing that remains constant is that I want to be prepared so much so that I give my 100 percent in front of the camera. Irrespective of what I am feeling deep inside I want to perform with all my skills and potential for the people who are going to watch me and for the people who work so hard to be able to make the best outcome from their sweat.

14. Who has been your biggest support system?

Without any doubt my family and when I say family I mean my mom, dad and my sister (wink). I mean it when I say I don't feel the need of friends because I have Family members no less than my best friends. It would be a lot of praising if I say anything so I'll tell you one simple thing, doesn't matter how many times my friends have met my mother and my sister, without fail they say "I wish I had a mom and sister like yours".. I mean I have seen other elder sisters learning from my sister how to take care of a younger sibling and they have clearly said that on my face..if you see my sister's and my mom's Instagram you will know how crazily beautiful and supportive they both are. There are times I feel low I know I have my sister to handle literally anything on this planet and my mom pushes me to make reels and videos or go live on Instagram. She stalks me daily and if you comment on any of my posts she will text me saying "see your friend has commented" (hahaha). Long story short, I ain't restricted to wear short clothes (lol) or to behave certain way or not to feel something that I am feeling. I am blessed is all what I can say. (Touchwood)

15. What is the one thing you would suggest for a new beginner?

I ain't sure if I am good enough to advise however, having the psychological sense and understanding I would like to suggest- Worry less, stay consistent, don't refrain from doing anything that's new and do what keeps you happy hustling for. That's really important in my opinion. If your work makes you happy, you will be able to avoid that anxiety and stress so yes do what keeps you happy and on your toes.

Chinmai Reddy

Lifestyle Influencer

HYDERABAD
BLOGGERS

Interview



/chinmai_reddy__

1. Can you describe about yourself?

I am not your usual medico. Creative , funky, edgy, may be sometime modest .

2. What is the best strategy for getting into content creation you would suggest?

Be consistent always no matter what or how your content is , because many out there will want to watch you .

3. How was your experience while working with small self-developed brands?

While working with home grown brands, I wouldn't feel pressured about the content or inferior in any way because somewhere we share the common grounds of starting from scratch.

4. Has the Instagram reels section benefitted you in your journey?

Oh yeah , extensively!

5. What do you like posting the most, the photos or videos?

I like posting videos because mostly making them is always effortless and spontaneous and also i wouldn't have to hold my breath long like we would do for pictures. Lol

6. Which brands have you worked with earlier & tell us about the experience?

I worked with Lakme , Ponds, sugar cosmetics, Fix derma , My fitness, pilgrim.

Working with few of them was a hassle but rest of the collaborations went really smooth and productive.

7. Apart from content creation, what are your other areas of interest?

Modelling, exploring different places and food

8. Have you ever tried creating content which the audience requested you to do?

Yeah most of the time , because i would try to prioritise my audience as much as possible .

Chinmai Reddy

Lifestyle Influencer

HYDERABAD
BLOGGERS

Interview



/chinmai_reddy__

9. Share us about any of your shoot days that are memorable for you ?

My first shoot was memorable , as they say first experience matters it changes the whole dynamic whether to pursue content creation as a side gig/career or not.

10. Would you like to share any new content creating ideas?

I would encourage content creators to not only endorse brands but also bring awareness in socioeconomic and world welfare, as it would improve and increase iq levels in people of all ages. Being funny, creative and informative all at the same time could be challenging but is very effective as well

11. Do you want to become a full-time influencer? If yes, why?

No , as i had mentioned earlier, i am an aspiring Doctor who,in the future , would have big responsibilities coming up in terms of profession and this is a noble and selfless job which cannot be neglected. Although i would love share insights of my life in the future as well.

12. Was it easy to get the audience's attention at the beginning?

No it definitely was hard, but given the amount of love and support from my family and friends and batchmates, i somewhere owe them my regards

13. What are your thoughts just before going for any shoot?

I mostly try to go for shoots with an open mind and a clear face , so that i can serve as a perfect canvas.

14. Who has been your biggest support system?

My friends and family and not to mention my dearest most sportive mother. Always had them with me through out.

15. What is the one thing you would suggest for a new beginner?

Be consistent

Be calm

Be clear and open

when it comes to content creation, always be smart with the choice of words, clothing and hashtags.



/ursnithyasri

1. Can you describe about yourself?

I am Nithyasree Goru, I like to be called Nithya. I am 16years old, aspiring to be an actress. Apart from studying +2, I am also focusing on my acting career by accepting projects in Telugu industry to name a few C/O Kancharapalem (Suresh Productions film), SIR (Dhanush Sir) and 10th class diaries (Avika Gaur) etc. I never limited myself only to a movie project but also worked in a few short films (links to be provided at the end), which helps me to understand various dimensions and the dynamics of acting. To make myself available and to be a social media influencer I must enact reels, you can find them in my Instagram handler(ursnityasri). This is a short description about myself, you can find more about me on social media platforms like Facebook, YouTube and Instagram.

2. What is the best strategy for getting into content creation you would suggest?

In my view the best is always to follow the trend and to be a little more creative by adding humor into the content.

3. How was your experience while working with small self-developed brands?

It always gives me a pleasure to work with self-developed brands to know about me more and a strategy to reach people more.

4. Has the Instagram reels section benefitted you in your journey?

Without a doubt a strong YES, and it also helped me to get more brands. This reels section in Instagram helped me more to reach more people, this indeed helped me to reach more from the industry people as well.

5. What do you like posting the most, the photos or videos?

Tough question to answer as an influencer/aspiring actress, I always love to post both videos and pictures, I am afraid to choose only one.

6. Which brands have you worked with earlier & tell us about the experience?

To start with, I worked with many brands to name a few--Max, Hiwaga and many more beauty products. This is an incredible experience because it is not about acting and includes learning about brand guidelines.

7. Apart from content creation, what are your other areas of interest?

As I mentioned earlier, acting is my passion apart from this content creation.

Nithya Sri

HYDERABAD
BLOGGERS

Lifestyle Influencer Interview



/ursnithyasri

8. Have you ever tried creating content which the audience requested you to do?

Yes, I did create content based on the audience request in the past. This is sometimes funny and other times it is challenging to meet the expectations of the audience.

9. Share us about any of your shoot days that are memorable for you

All my shoots are memorable but distinctly acting with Dhanush sir (Sir movie) is one such memory which I cannot forget in life. To explain more this is a multi-lingual movie wherein we actors need to act twice, one with Telugu diction and the other with Tamil diction. I am being Telugu girl it is easy for me in Telugu diction yet acting in front of a Superstar like Dhanush sir is not that easy. I was super nervous to deliver a Telugu dialogue Infront of him, but I pulled up all my courage to deliver both Telugu and Tamil dialogues which in turn made me impress Dhanush sir. Dhanush sir being a superstar after my dialogue delivery in both the languages came near me and patted on my back, what else can be a memorable day apart from this for any actor.

10. Would you like to share any new content creating ideas?

I do have many ideas, but it always changes based on the trend and season, for example I have recently created one for Rakhi and many more in line for upcoming festivals.

11. Do you want to become a full-time influencer? If yes, why?

Yes, I wanted to be a full-time influencer, to answer why it keeps me engaged, it brings out a creative side of me, it also helps me to work with many brands and it makes me financially independent.

12. Was it easy to get the audience's attention at the beginning?

Definitely not, to reach 50K followers on Instagram it took almost a year but from 50k to 250K it just took a year, initially it was tough but later I changed the content and made a lot of efforts to reach many more. Reels, brand promotions and movies helped a lot too. Thanks to all the followers who are helping me to do more and more.

13. What are your thoughts just before going for any shoot?

I was always open-minded to accept the challenge Infront of me before going to the shoot, I will also be open-minded in the future.

14. Who has been your biggest support system?

For me my biggest support system is my family, and a special mention to my mother for always being with me in the shoot and helping me after the shoot.

15. What is the one thing you would suggest for a new beginner?

It is early for me to give a suggestion to a new beginner. All I want to say is to be creative, be open-minded, ready to face challenges and very important is to always be professional.

Paromita Roy

Fashion Influencer

HYDERABAD
BLOGGERS

Interview



/paromeow

1. Can you describe about yourself?

Describing about myself, I would like to say that i have always been very passionate since my childhood. I never wanted to be that ordinary person or i should say that ordinary girl. rather i always dreamt of that position and personality which will resemble a lot about me and make me that someone whose journey and success can inspire others. I believe if i could do this, anyone can do. its all about hard work at right time.

2. What is the best strategy for getting into content creation you would suggest?

Well, about creating any content, I always suggest to create something which is uncommon but life relating. when it comes to create a content, i feel that should be relatable to our lives, not too much of un realistic things and make some unique about it. after all a lot of content creators are there on the field but audience support few of them who can go in this way.

3. How was your experience while working with small self-developed brands?

Gratituda! working with those brands just started, i learnt a lot from the whole team. as they were not very renouned, their approaching to me was very polite and gentle and it always was very enjoyable experince to me.

4. Has the Instagram reels section benefitted you in your journey?

Partially. instagram reels are getting very hiped now,but i already came to people's eye through inatgram hashtag approach. i personally use a lot of hashtags to increase my profile insight.

5. What do you like posting the most, the photos or videos?

I do like posting photos. As a professional model, when a shoot goes on, a lot happens and creation of any content by myself quite takes a lot of works. pictures are always a very final outcome and blasting, posting one photo and it goes boom!

6. Which brands have you worked with earlier & tell us about the experience?

I have worked with several brands as Neeru's, Kalamandir, KLM fashion, Brand Mandir, The Hlabel etc. when the shoot is for brand promtion or new collection launching, the experince is really exciting and very professional. every single thing needs to be taken care of either by myself or by the team. the e-commerce section of any brand doesnt require that much of posing sense but it gets hectic due to the continuous changes. overall i would say, these brands made me work more professionally.

7. Apart from content creation, what are your other areas of interest?

Apart from content creation and modelling, I am an Electronics and communication Engineer. As per that, my interest was always very much into Devices, software,programming, web developing. I love technology and always am looking forward to work on "something new and upcoming" projects.

Paromita Roy

Fashion Influencer

HYDERABAD
BLOGGERS

Interview



/paromeow

8. Share us about any of your shoot days that are memorable for you

Yes, I did surely! I feel my audience very much support me the way I am working and I always try to realise if they are suggesting me to create any particular content or any uncommon concept creation. When they support my work, I feel like success!!

9. Have you ever tried creating content which the audience requested you to do?

I would say the day when I did the bridal shoot with Neeru's. Now I am personally a big fan of their garment collections and some of them were worked by Sabyasachi. I was wearing a Sabyasachi bridal lehenga as my 2nd change and I was feeling so excited because that lehenga fit to me perfectly, the make up was on point and I started feeling like a bride in real and realised, why on the day of the wedding, girls feel like the queen! I still remember that feeling inside me.

10. Would you like to share any new content creating ideas?

I was thinking about a horse rider, the experience of it and will be creating something on polo clubs.

11. Do you want to become a full-time influencer? If yes, why?

Here I would say, yes but at the same time, maybe a no. Why because, there are a lot of influencers and fashion models today and all of them are just so creative and hard working. I sometimes feel that competition and one thing I noticed about my audience that they do not get bored of my face or my work as I always maintain a time gap and come up with a very refreshing, unique one! It's worth the time!

12. Was it easy to get the audience's attention at the beginning?

For me, yes! I am a person unable to do attention seeking things which are useless and do not have any meaning at all. Like coming in front of the camera, lip-synching to any song, unnecessarily dancing like just doing some sort of unwanted moves, or being over-enthusiastic while talking about anything. I believe audience should notice my talent of creativity and a lot of hard work to make it come for real rather than all these, so it was very tough for me in the beginning.

13. What are your thoughts just before going for any shoot?

My thoughts are, that I need to put my best potentiality and make it look absolutely the ultimate. I prepare myself recalling all my experiences and skills, so that I should not look confused on the set and I can just be more creative and give my all to that shoot.

14. Who has been your biggest support system?

My Brother and My Partner. These are two people I rely on and they always encourage me to be that lady!

15. What is the one thing you would suggest for a new beginner?

I do suggest to anyone who wants to come into this field, wait. Wait for the right opportunity. Come up with uncommon something, more like thinking of that 5th side of anything nobody felt important. Professionalism is a must and let's not confuse it with arrogant attitude. Your attitude is one thing, audience or your co-workers will remember. Work on yourself rather than getting jealous of the person you are being jealous with. Focus into bettering up yourself and make it very simple and non-judgemental. Let others do unnecessary things but you stay on your track and when your time comes, Give Your Best!

Satwika Jampa

Fashion Influencer

HYDERABAD
BLOGGERS

Interview
★★★★★



/satwika__

1. Can you describe about yourself?

I'm a BCom graduate, a freelance model and an aspiring actor from Hyderabad. I'm someone who intensely believes that without passion, life cannot be lived to its fullest potential. Being strong, patient and persistent while I serve the passions of my life is something distinctive about me.

2. What is the best strategy for getting into content creation you would suggest?

Be candid enough that you are yourself, but smart enough that you engage with your audiences!

3. How was your experience while working with small self-developed brands?

There's nothing more wholesome. Because I think all of us start from somewhere. And as someone who is starting out small herself, it makes me feel so fulfilled that I'm able to grow along with so many other entities that grow with me.

4. Has the Instagram reels section benefitted you in your journey?

It most definitely has! I think reels are a more engaging factor of social media where people can get a closer view of who you are within seconds. And they're also more fun!

5. What do you like posting the most, the photos or videos?

Probably the photos! Like I said, it's lovely to grow with others together. Recently, I've gotten a chance to do that a lot more. So sharing that with my audience feels very wholesome!

6. Which brands have you worked with earlier & tell us about the experience?

I've been blessed to have worked with a mixture of small and big brands, each of which are unique in their own way. Some of my favourites are Malabar Gold & Diamonds, GMR RGIA and Skinkraft.

7. Apart from content creation, what are your other areas of interest?

I aspire to be an actor, that's my main aim as of now! Other than that I model sometimes too. A fun fact is that I've been trained in classical music and dance, and enjoy those to bust my stress sometimes.

Satwika Jampa

Fashion Influencer

HYDERABAD
BLOGGERS

Interview



/satwika__

8. Have you ever tried creating content which the audience requested you to do?

I think my audience is still in the process of growing. Gratefully, they enjoy my content and appreciate everything in its own way. But I would love to know and grow my content for them further!

9. Share us about any of your shoot days that are memorable for you

One little experience that was special to me was when I shot for my first ever TVC for Malabar Gold & Diamonds. Not only was it one of my first opportunities in the field of acting but also was the time when I was flown to Mumbai. And anything in Mumbai is always special to me, since that's where my first steps towards my career were taken!

10. Would you like to share any new content creating ideas?

Something that has helped me a lot is just making sure I'm honest with my work and content. In any world, at any time, in any crowd, what can make you stand out is being your unique self and nothing else. So make sure to pour your own personality into your content!

11. Do you want to become a full-time influencer? If yes, why?

Like I said, my aspirations have always been towards the arts. Although content creation helps with that by a lot, I still see a myself in the entertainment industry.

12. Was it easy to get the audience's attention at the beginning?

Only when I started to unapologetically be myself!

13. What are your thoughts just before going for any shoot?

I Take a deep breath, and trust the process. I also Remind myself that I'm going to be surrounded with many more people who want to make good work just like I want to. I'm there as a collaborator and not just a muse. This instantly motivates me and gets me pumped, which is always useful before a shoot.

14. Who has been your biggest support system?

My biggest support system has been my persistence. I have learned how to accept rejections/ let downs in my career. And this mindset is all you need to back you up and you're golden!

15. What is the one thing you would suggest for a new beginner?

I would say, be open to learning. Allow yourself to fail and make mistakes. And learn how to laugh at yourself. When you accept yourself more, you also show the people around you to accept you more.

Tanya Sharma

Lifestyle Influencer

HYDERABAD
BLOGGERS

Interview



1. Can you describe about yourself?

I'm a happy go lucky girl who loves to make the most of my time. I'm a freelance model, designer, solo traveler, biker and social worker.

2. What is the best strategy for getting into content creation you would suggest?

the best strategy to get into content creation is to be active on your socials, collaborate with people in your niche & observe & learn from the pros.

3. How was your experience while working with small self-developed brands?

I had a good experience working with small self developed brands. they have more to offer in terms of exposure or content. they always give you a free hand to work on the content.

4. Has the Instagram reels section benefitted you in your journey?

Instagram reels section has benefited me in my journey. My IG gets a lil boost everytime I post a reel.

5. What do you like posting the most, the photos or videos?

I love posting pictures the most because I spend a lot of time editing them and thinking about the next caption. my every picture comes with a caption which is related to my life.

6. Which brands have you worked with earlier & tell us about the experience?

I've worked with Benelli, Keeway, Vivo, Oppo, Rangoli sarees, Rowdy and a lot more brands and designers. I also did a show called 'anything for love' for MTV. I've had an amazing experience with all the brands I've worked with. I've made some good friends from the industry in my journey so far.

7. Apart from content creation, what are your other areas of interest?

Apart from content creation, I've interest in Art & Design. I'm pursuing my bachelors in Design from NIFT & working as a Visual merchandiser at Calvin Klein.

Tanya Sharma

Lifestyle Influencer

HYDERABAD
BLOGGERS

Interview



/tanyasharma__official

8. Have you ever tried creating content which the audience requested you to do?

Yes, I've made content which my audience requested me to do. One of my fan account once requested me to make dance & art reels which I did and got a good response.

9. Share us about any of your shoot days that are memorable for you

The shoot for MTV is the most memorable one for me. I gave audition like 3 times and then got selected. I couldn't believe it until my tickets were booked. From dreaming it to doing it, it was a dream come true.

10. Would you like to share any new content creating ideas?

When in doubt, tell a story about something that happened to you. It could be a success story. Or maybe tell your audience a story about a mistake you made. How did you learn from it? How did you get to be where you are today?

11. Do you want to become a full-time influencer? If yes, why?

I never planned on becoming a model or influencer. I followed my passion and it led me to this industry. I like to live in the present, so I choose to go with the flow.

12. Was it easy to get the audience's attention at the beginning?

In the beginning it seemed easy but it's not. You have to be consistent and creative with your work.

13. What are your thoughts just before going for any shoot?

I always listen to good music and morning energy songs before going to any shoot. I don't let my personal life affect my shoot.

14. Who has been your biggest support system?

My father has been my biggest support system. My father always believes me and shows a sense of confidence in me. Whenever I feel sad, he is the one who motivates me with his words.

15. What is the one thing you would suggest for a new beginner?

Be authentic and Original with whatever you do. Followers count is just a number not a certificate of your success. However, the number of genuine* followers your account has does actually matter. The whole premise of a marketing funnel is the more people that know about you, the more people you can engage and nurture, and the more people you can ultimately convert.



100% Unani medicine to soothe all your common ailments.



/zindatilismath

HYDERABAD
BLOGGERS

Articles



20 millions views
for his voice over reels



Aamir_Thefoodietraveler

This is Aamir , born and brought up in a Foodie family with my family business into bakery business which is about 75 years old , food has always been a major part of my life .

Since childhood I was fond of trying out new cuisines , visiting new Restaurants .Not only Restaurants but also when ever I visited any of relative's or friends house trying there style of biryani, kebabs and others dishes was something which made my love for food ever more.

8 years ago I joined a food group on Facebook which used to conduct food walks and that's when I learnt food photography and which introduced me to the World of food blogging.

I used to visit new Restaurants, street food places and write reviews and the story behind the place in those food groups and then came in Instagram which took me to the next level on learning food photography .

Few years passed by and then I took my love and passion for food to next level after I started my YouTube Channel (Aamir Thefoodietraveler) were I started making Vlogs on Restaurants reviews and Few dishes me and my wife cook at home.

Giving it a Hyderabad touch by making the videos in Authentic Hyderabad Hindi my channel reached 182k+ Subscribers in just 3 years were people enjoyed the audio and Got to know about new places in Hyderabad.

And then came Instagram Reels and then when it was reels wanted to give my Hyderabad Touch so started Voice over reels and within 1 year i gained about 80k followers and my reels went so viral that i got about 20 millions views also for my Voice over reels





Food Reviews

GET THE BEST FOOD REVIEWS FROM
OUR OWN HYDERABAD BLOGGERS

HYDERABAD
BLOGGERS

Food
Reviews

★ ★ ★ ★ ★

4 seasons

Review By:

Syed Khursheed / Bhukka Nawab



As a food enthusiast, I want to eat different cuisines at once, which is why I always go to multi-cuisine restaurants to order Chinese, Indian, and Tandoor at once so that I get to eat different flavors and textures of different cuisines.

But most of multi-cuisine restaurants have a bad reputation as they cannot keep good quality and consistency in taste for all the cuisine. They are either good at Arabian or Chinese or may be Indian but not all at once.

One restaurant that is dear to my heart is 4 seasons only because they solve the above problem, it's unbelievable how good they are at all the cuisine, be it Chinese, tandoor, Mughlai, Arabian or Mediterranean! You name it, all the items are flawless, their Khabsa is world-class, which is Arabian, Saute Prawns, uffff how delicious they are, packing a punch with their chili flakes, their Grilled mutton in tandoor! Aye haye, if I sound like a fanboy of 4 seasons then you're absolutely right! I've got far too many memories of that place from my childhood, my family used to have these get together or parties hosted at their banquet hall, gosh, what a trip down the memory lane !!

If I had to make a list of things that can represent Hyderabad then I'd add 4 seasons to it for the wonderful flavors they serve, you think I am exaggerating? Well, why don't you give it a try !! I am sure, you'll love it !!



Article & Images by
Syed Khursheed
food blogger

 /bhukka_nawab

Minyu

Review By:
Zaina Ahmed

Crazy about indo-Chinese cuisine? I'm crazy about Chinese cuisine be it indo Chinese or authentic Chinese

This newbie in the town located at Madhapur it's a pan Asian restaurant. The gorgeous Chinese lanterns, excellent interiors gives all the China vibes. They serve complimentary jasmine tea! I love how they use different cutlery to differentiate between the veg & non veg dishes. My recommendations will be chicken manchow soup, Thai hot wings, lamb manchow fried rice, sliced lamb in black pepper sauce, chicken triple sezhwan noodles, panko prawns, Chicken 555, minyu's triple delight & chocolate rolls. I'm in love with their starters. Overall it was a great experience, worth the time.

I think it started because of my addiction to discover cafés/restaurants! It's been 2 years going strong now.


I was very clear from the very first day that I need a blog to record my food stories, and to create a place for my own where I can share my food for thoughts, lifestyle, food photography.

We can all agree that visiting new places is great fun. You get to learn about different cultures, try things you've never tried before, discover new cuisines.

The reason for having a Food blog may and must vary person to person and based on the reason. It all started two years back when my elder brother passed away! Foods can be therapeutic and also make you feel good & Visiting new places is also a great way to keep your brain active. Good food is a good mood I believe some places gives you peace like Aaromale, roast-ery coffee house, sofreh are one of my favourites. I love exploring gram-worthy aesthetic cafes as well & create contents. So i thought why not eh?! I had never thought I would make it this far. I'm a halal food picker so if i will have to dine in with the fam jam i will choose a café/restaurant that's serves halal food.



Article & Images by
Zaina Ahmed
food blogger

 /hyderabadimohtarmaa

HYDERABAD
BLOGGERS

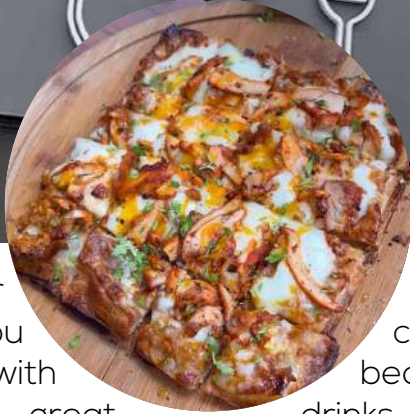
Food
Reviews



La Society

Review By:

V Chandrashekhar & Sujith kumar



Looking for some place where you can have multi cuisine with beautiful ambience and great drinks in same place? Well look no more. We chandra shekhar and Sujith as "food detective" have got you. "La society", The starters are to die for and don't even get us started talking about the desserts. Our recommendations are the Raw mango salad, butter garlic prawns, chicken wings, chicken Tikka, ghee roast mutton and prawn cocktail. And ya don't forget to try their trec leches and baklava. Happening evenings, rooftop seating just make this place a perfection. We can assure you that you will have a great time here!



Article& Images by

food blogger

/food_detective_01

HYDERABAD
BLOGGERS

Food
Reviews



Tiger Lily

Review By:
Khatija Hirani

A fuss-free, easy-going place, Tiger Lily allows you to take a much-needed break from all those work-weekdays and lets you relax and unwind, all this while indulging your tastebuds in the sweetest and tastiest of experiences.

Before you start divulging in the delicious treats, the chic cafe offers amazing cranberry coffee and classic cold coffee. The dishes (starters and Maincourse) that really stood out in Non vegetarian were, Grilled Chicken Herb Rice & Sauteed Vegetables, Pink Penne Pasta (chicken), Bang Bang Prawns. For anyone wanting to try vegan here must order the Burrata, Hummus with Pita Bread, Moroccan Paneer skewers and Mushroom Filo Parcel. They also serve some unique and scrumptious desserts and my top picks would be- Skillet S'Mores, Tres leche cake, Mango Pull Me Up Cake and Chocolate Dome.

Here's a
Tiger Lily's take on
most Aesthetic
abroad.

Food Blog-
one of the
Cafe's in Hyder-

Professionally working as a Senior Business Analyst for an MNC, I got into the food-Instagram scene because I loved finding and trying new spots. May it be a small food joint, a chic & pretty cafe, a club or a five star dining experience. I would think of myself as more of an explorer.

One such place that I explored pretty recently is the Tiger Lily Cafe. This aesthetically chic all-day cafe, drawing inspirations from the European culture and heritage brings to you the perfect mixture of exquisite breakfast, lunch and dinner options to get your

weekend going. Why I like Tiger Lily?

They have created a modern take on global cuisine in an all-day dining format.



Article & Images by
Khatija Hirani
food blogger



/hyderabadimohtarmaa

INDIAN BLOGGERS

indianbloggers.in

Digital Magazine

ISSUE 01 | NOV 2022

**CHECK OUT OUR NEW
INDIAN BLOGGERS
MAGAZINE**

COVER FEATURE

**SHREYAL
PANDEY**

**LAUNCH ISSUE
DIWALI SPECIAL**



HYDERABAD
BLOGGERS

Cover
Story
★★★★★

“Go-getter,”
Damini Gupta

Damini Gupta, a fashion content maker, is one stop on a path that prioritizes building relationships above exerting simple "influence." There is no retirement age for talent. Everyone has some special skill or ability they were born with. "Today's youngsters can do anything," we are told. Damini Gupta, our subject today, is a girl with big dreams of making it in the Lifestyle business. If you can believe it, at 23 years old, she already has more than 88,500 Instagram followers.

"Go-getter," Damini "never leaves anything to chance," as she puts it.

HYDERABAD
BLOGGERS

Cover
Story
★ ★ ★ ★ ★

Damini Gupta - Behind her Success Story



Influencing is a career everyone wants to be part of. Can you describe your journey in short?

I had to work hard to achieve my current success as an entrepreneur and artist. I had many artistic setbacks before establishing myself as a successful brand that now has millions of fans. I come from a medical background and I have had many ups and downs, it's always a task to manage hospital and fashion but I never gave up because I believe that I can handle both and anyways why give upon my dreams? And the journey has been amazing I started my influencing back when I was in 12th class and it was on and off thing but eventually I understood my personal style and became more serious about fashion content creation and here we are family of 85K now.

What kind of content is your favorite?

My favorite kind of content is lifestyle blogging and trending dance. I have established a structure and a framework to retain the fluidity and authenticity that comes with content creation, to guarantee that I am generating material for the joy, not for the sake of it." When the influencer cannot break through a creative barrier, she "switches off." My strategy for preventing creative burnout is to take frequent pauses and be good at switching gears.

Which brands or designers do you like to work with?

Honestly, I see each brand or designer as an opportunity, regardless of size or fame. But I look forward to work with the big OG designers like manish Malhotra, sabyasachi I mean it's a dream.

Who is your favourite photographer?

I will say anyone who can capture me in the most unique and beautiful way.

But my favourite is Rohit (insta : rohitmj.98)
Tdf.the dreamfilmer (faisal Imraan)



How do you cope with your daily routine and content creation at the same time?

This unique ability is a significant asset for me. I am a really hard working person and I love my professional life, medical and my passion, fashion. Hence, I try to balance both the things simultaneously. Regardless of how tired I get after my hospital working hours I try to put up a big smile and finish my shoots.

Would you like to share any styling tips that you personally use?

I have two styling tips I swear to when it comes to my personal use. Either I go neutral or bold; those are my two moods. I don't believe in a middle ground. But what's more important is how we characterize the function of content providers in the modern world. Individuals who hold sway as influential mediators between the production and consumption sectors and have high credibility with customers and brands alike. She states with a knowing certainty, "Nobody's significance is assured."

The content that you create is it spontaneous or planned?

I have a few go-to strategies for my content creation: The influencer never posts anything personal on social media and promotes their brand. It was challenging initially, but it is also a modest price to pay in the longer term. Every time I publish a story or a feed article, it shows up as 'Damini the brand.'

I used my audience to produce material that would drive relevant traffic to their sites and benefit their companies. Thousands of discussions were sparked by the series. It was an excellent refresher on the power of content in the modern world, both for people and organizations.

The problem of continually growing and adopting new features on the internet, yet managing to remain relevant. "All this while avoiding falling into the trap of relevant content," she continues. She clarifies that one must generate content while remaining loyal to oneself and not only to be relevant. "It is a complex web of thoughts.

When did you realize that influencing was the career option for you?

Content creation was never just a hobby for me. I was always very passionate about the same, and I guess I always wanted to be an influencer.

Which was the first collaboration that you got?

My first collaboration was with a local home-grown brand, kick-started my passion for influencing.

Which all platforms are you active on except Instagram?

I'm available on all social media platforms like Facebook, Snapchat, etc.

What is your preferred daily makeup which is easier to carry?

My preferred daily makeup would always be a no makeup look with a hint of nude lipstick.

What hurdles did you face being an influencer?

Like every girl and every influencer there were challenges but thankfully with the help of my parents and almighty I overcame all.

FASHION, TRAVEL & LIFESTYLE, which of these is your favorite part of creating content?

I'm a lifestyle girl. I love to see, follow and create lifestyle content.

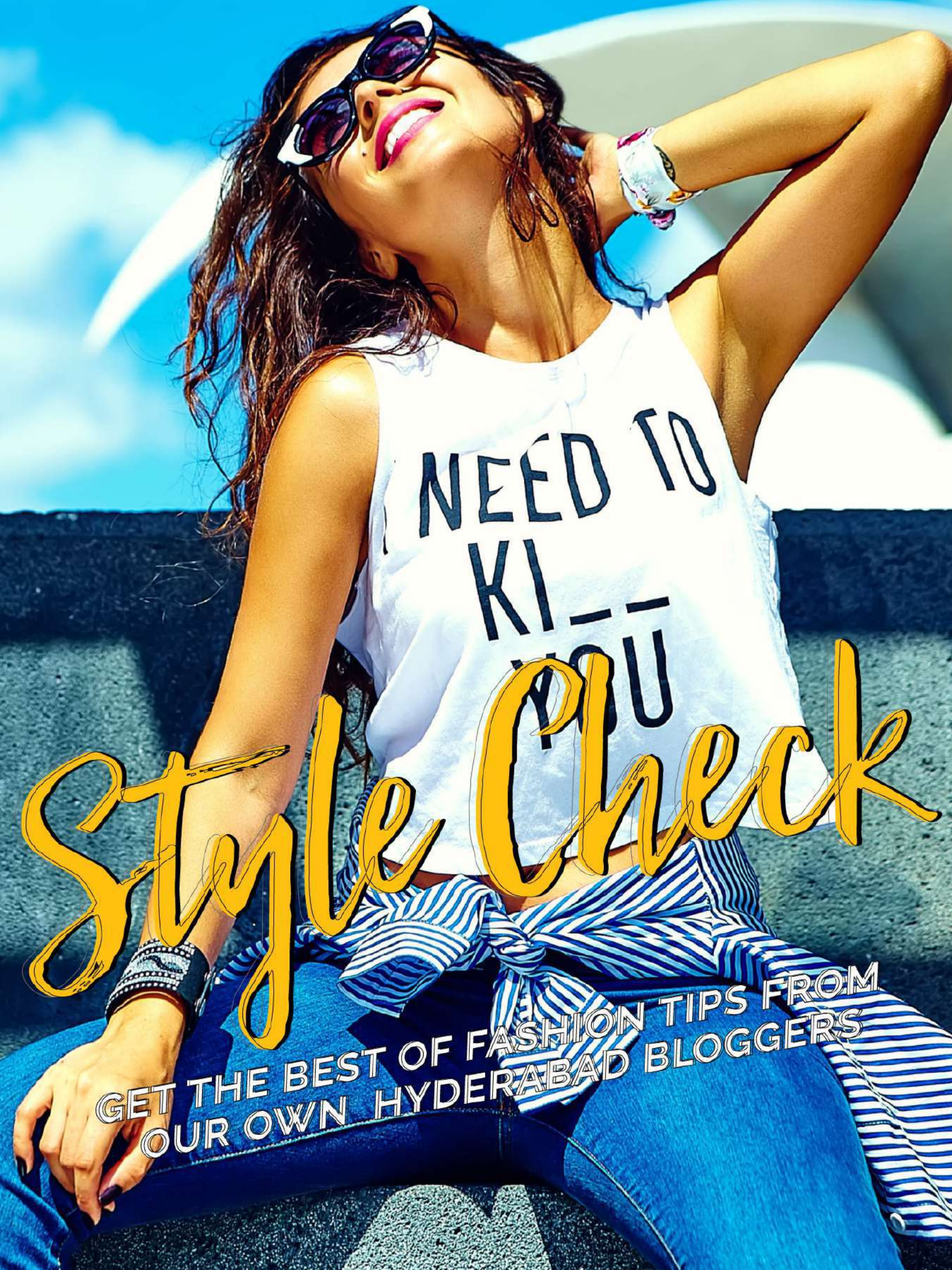
Do you have any message or advice for your followers?

Always follow your heart and your passion

Cover Picture Courtesy
[@rohitmj.98](#)



daminiigupta



NEED TO
KI--
YOU

Style Check

GET THE BEST OF FASHION TIPS FROM
OUR OWN HYDERABAD BLOGGERS

Likhita Yalamanchili

HYDERABAD
BLOGGERS

Style
Check

★ ★ ★ ★ ★

Article & Images by
Likhita Yalamanchili
fashion blogger

 /_likhita_

HYDERABAD
BLOGGERS

Style
Check



Monisha krishna

Article& Images by
Monisha krishna
fashion blogger

 /monisha_xoxoxo

HYDERABAD
BLOGGERS

Style
Check




Neha Sarvi

Article & Images by

Neha Sarvi

fashion blogger

 /neha_sarvi


Nikita Sharma

HYDERABAD
BLOGGERS

Style
Check



Article & Images by
Nikita Sharma
fashion blogger

 /shalu_rush


HYDERABAD
BLOGGERS

Style
Check



Rushali Sharma

Article & Images by
Rushali Sharma
fashion blogger

 /shalu_rush



Spotlight

WE'VE DECIDED TO
RESERVE A FEW PAGES
FOR BLOGGERS WHO
ARE IN THEIR EARLY STAGES

HYDERABAD
BLOGGERS

Spot
Light



Tanvi Gupta

Fashion Blogger

I always found myself creating content that was engaging and creative. That's when I discovered my love for blogging.



/janviiix

AVAILABLE FOR

Social Media
Sponsored Posts
Paid Reviews
Events
Brand Ambassadorships
Speaking
Video Blogs
Paid Competitions
Modelling Shoots

BRANDS WORKED WITH

Worked with several
nail bars and clothing brands.



HYDERABAD
BLOGGERS

Spot
Light



Komal Khatri

Fashion Blogger



I'm a coding tutor by profession and a makeup artist/an aspiring fashion influencer by passion. I've loved playing dress up and make up as a kid but little did I know that I would pursue it for life. Well, the discovery wasn't easy.. After my degree cuz i wanted to "play it safe" and join an MNC like most people do. However, I never felt happy with this decision. While I have been in touch with makeup and outfits designing all through, I didn't think I could make it my profession. After years of introspection, I decided to showcase my self-taught makeup skills to the world through Instagram and enjoyed creating content thoroughly. Eventually, I saved up for my professional makeup certification and graduated from Tamanna Makeup Academy and have been a freelance makeup artist ever since. I now want to spread my wings further and create fashion



/komalkhatri_

AVAILABLE FOR

Social Media
Sponsored Posts
Paid Reviews
Events
Brand Ambassadorships
Speaking
Video Blogs
Paid Competitions
Modelling Shoots

BRANDS WORKED WITH

Worked with several
nail bars and clothing brands.

HYDERABAD
BLOGGERS

Spot
Light



Muskaan

Fashion Blogger

Hi Muskaan here, am a lifestyle blogger based from Chennai, now here exploring opportunities in Hyderabad.



/_thezoyafactor_

AVAILABLE FOR

Social Media
Sponsored Posts
Paid Reviews
Events
Brand Ambassadorships
Video Blogs
Paid Competitions
Modelling Shoots

BRANDS WORKED WITH

Amoli Clothing
School of photography
by 24Frames
MMI school of makeup
Fakhur official

HYDERABAD
BLOGGERS

Spot
Light



Tanisha Patangay

Fashion Blogger

Im exploring the world of fashion blogging.



/_tanishaa.17

AVAILABLE FOR

Social Media
Sponsored Posts
Paid Reviews
Events
Brand Ambassadorships
Video Blogs
Paid Competitions
Modelling Shoots

BRANDS WORKED WITH

Plant powered
Foxtale
Mirrors salon
Drunken monkey
Wahh chaap
The icecream bakery
Friger co
29 pasta bay.





JUST JADAU
JEWELLERY

close to heart...

Traditional Bridal JEWELLERY

adorn yourself in exquisite fashion & bridal jewellery,
an assemblage crafted jadau necklaces, rings,
bangles, earrings & much more...

justjadaujewellery.com
+91 9014487587

 /justjadaujewellery

**PULL UP A CHAIR.
TAKE A TASTE!**



**DECCAN
— KITCHEN —**

A BITE OF LEGACY

A FINE DINE EXPERIENCE



OPEN NOW



**Film Nagar, Jubilee Hills,
Hyderabad, Telangana 500096**



INDIAN BLOGGERS.in

**WELCOME TO THE LARGEST
BLOGGER COMMUNITY IN INDIA**

We are now operational in
12 top cities of India

**HYDERABAD DELHI MUMBAI
BENGALURU CHANDIGARH JAIPUR
SURAT LUCKNOW KOLKATA PUNE
CHENNAI BHUBANESWAR**

indianbloggers.in